

# Advait Rajadhyaksha

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## Bio

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I am a London-based Animator, Director and Multi-Disciplinary Designer with a focus on Animation and Visual Storytelling. I hold an MA in Animation from the Royal College of Art and a BDes in Animation and Film from MAEER's MIT Institute of Design. I have worked as a communication designer and animator for 2+ years. My award-winning work experimenting with traditional and digital 2D animation, mixed media, and stop-motion defines my artistic signature and 'jack-of-all-trades' philosophy. I'm looking to apply my skills in motion design and animation for my next role, contributing to creating impactful, creative and unique visuals across platforms.

## Work Experience

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Since May 2022

### **Freelance – Animator, Director, Illustrator and Motion Designer**

- Wrote, visualised, animated and directed a mixed media 2D animated short film and a mixed media 2D animated music video, which received praise from the artist as well as the industry and was covered in an interview with The Animators Guild of India.
- Managed and led a team of designers on Content Creation including Motion-Graphics, CGI and Animation for Škoda Auto's Virtual Safety Event.
- Conceptualised, designed and created content for Riot Games' Varolant Widescreen Event and concert which included Motion-Graphics and Kinetic Typography. The successful character launch event received 10K+ views online while the impactful concert received 200K+ views.
- Visualised, researched and created 4 Album Artwork Digital Illustrations for indie musicians Duneheart and Anurag Pandya.

January 2020 – January 2022

### **Trip Creative Services, India - Communication Designer**

- Researched, Visualised, Animated and Directed 2 2D Animated children's short films including the multi-award winning Folktales of India: The Bird with Two Heads. Both films gathered a total of 67K views on YouTube.
- Created 50+ Concept Arts and Pitch Decks on numerous projects for Discovery Channel and Škoda Auto, amongst other brands. A few of these pitches were further developed into successful and impactful campaigns that earned 2Mil+ views online.
- Storyboarded and created Animatic while also working as the 2nd Assistant Director on set for 2 ad films for Škoda Auto.
- Designed and Animated multiple CGI and Motion-Graphic elements on 8 episodes of Disney's TV Show, Imagine That (Season 1).
- Collaborated and worked as the part of a larger team to successfully create original content for 5 Widescreen and HD event campaign projects for Škoda Auto. These content creations included a mix of Motion-Graphics, CGI, Kinetic Typography and Infographics. The fresh and unique launch events earned 1Mil+ views each online.

May 2019 – June 2019

**Pigeon & Co., India - Animation Intern**

- Worked as a part of the animation team on sequences of a 2D Animated short film named A+.
- Led the animation and design for a 2D traditionally animated ad for Mouth of Pigeon Series named Diarrhea.
- Created and designed Storyboards and Animatic for an untitled 2D Animated short film.
- Supported, advised and explored animation methods and mediums in content creation for graphic design projects.

## Education

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September 2020 – September 2022

**Royal College of Art, London – Master of Arts (MA) in Animation**

- Collaborated with an interdisciplinary team across RCA to research and develop a 3D interactive art installation concept, focusing on how 'camera performativity' within a private space shifts for public consumption.
- Wrote, Directed and Animated a pilot episode standalone short mixed media animated mockumentary film, Academia.
- Studied and engaged in Research led practices to understand and develop visual language and script-writing with creative thinking.

July 2016 – July 2020

**MAEER's MIT Institute of Design, India – Bachelor of Design (BDes) in Animation and Film**

- Specialised in Motion Design, Animation and Film from a Design centric point-of-view.
- Directed, Animated and Developed 2 short animated film projects across Stop-motion and 2D Animation.
- Worked as an efficient part of a team, managing Concept Art, Background Design and Cinematography on 2 short animated film projects across Pixilation and 2D Animation.
- Explored a Multi-Disciplinary Design project creating a Mobile App Mock-up for The TRTI Tribal Culture Museum, Pune.
- Created multiple Motion-Graphics projects including 2 traditionally animated show idents and 3 projects exploring kinetic typography, design principles and digital CGI animation.

## Skills

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### Design Methods

Brainstorming, Ideation, Script Writing, Concept Design, Storyboarding, Background Design, Animatic Development, Character Design, Digital 2D Animation, Stop-Motion, Mixed Media, Motion Graphics, Widescreen Live and Virtual Event Graphics, Content Creation, TV CGI Graphics, GIF Animation, Infographics, Digital Illustration, Sketching, Painting, Clay Sculpting.

### Tools

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premier Pro, Adobe Audition, Opentoonz Animation, TVPaint Animation, Dragonframe, Blender, Wix Studio, Microsoft Office.

## Abilities

Team player and collaborator with experience of leading and management on multiple projects. Understanding of narrative and storytelling techniques with research led script-writing experience. Experience with working under strict deadlines for prominent brands. Quick Learning, adaption and optimization to increase efficiency while maintaining impact with attention to detail. Strong creativity and an expansive understanding across multi-disciplinary fields.

## Accolades

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- Winner, Maestro of Cinema, Calcutta International Cult Film Festival (2025) for Folktales of India: The Bird with Two Heads (Digital 2D Animation short film).
- Winner, Best Animation Film, Calcutta International Cult Film Festival (2020) for Folktales of India: The Bird with Two Heads (Digital 2D Animation short film).
- Winner, Bronze Award, A'Design Award and Competition (2019) for Out of the Blue (Stop-motion short film).
- Exhibited Out of the Blue (Stop-motion short film) at Museum of Design, Milan as a part of the competition winning projects in A'Design Award and Competition (2019).
- 4 Animated short films officially screened on the big screens across Austria, Brazil, Germany, India, Italy, Pakistan, South Africa, Turkey, United Kingdom and United States of America.
- Interviewed by Animators Guild of India for Directing and Animating Figures (2D Mixed Media Animated Music Video).